

7777 #00580

11767256

NCC Cable System Order

Order #	62358890	Flight Dates	10/24/16 - 11/13/16	Update Date	10/28/16
Syscode	0343	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Spectrum/Battle Creek, MI	Advertiser	MHRC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	3
AE	Matthew Marcus	Product Code		Total	\$272.00
Sales Coordinator	Lika Marino	Est Code	HD61	Commission	\$40.80
Office	Washington	Product Name		Net Total	\$231.20
Phone	(301) 951-2620	Credit Status		Total Spots	4
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Sep16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 10.28 New fixed football Order, Please Confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	AVG. ALL WKS	10/31/16	11/6/16	20:00	23:00		X						-	-	3	\$68.00	\$204.00	30	Western MI vs. Ball State
2	ESPN	AVG. ALL WKS	10/24/16	10/30/16	20:00	23:00						X		-	-	1	\$68.00	\$68.00	30	Michigan vs. Michigan State
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS			1	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4
AMT			\$68.00	\$204.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$272.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 10/28/16

62358890 | Grand Rapids | Spectrum/Battle Creek, MI | 0343 |